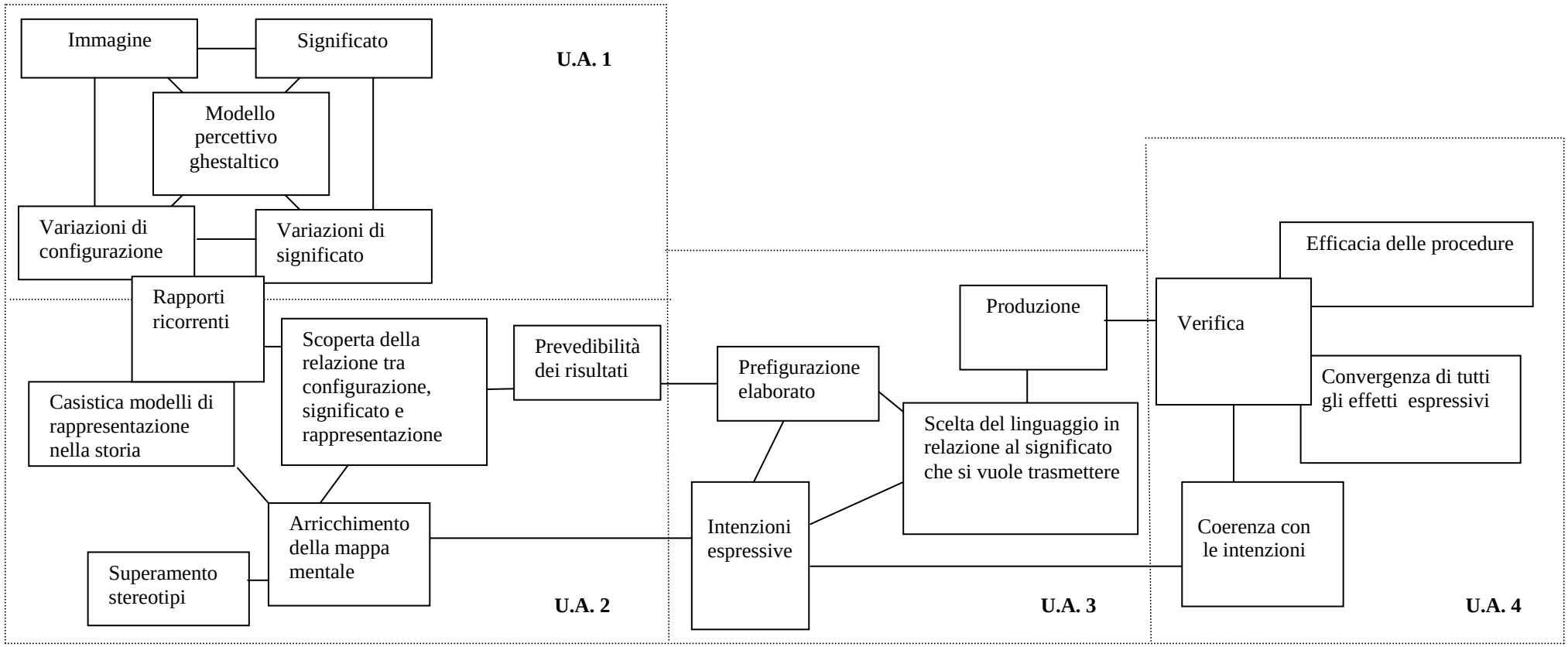MAPPA CONCETTUALE DEL CURRICOLO : **L'IMMAGINE COME COMUNICAZIONE** (4 U.A.)